



GLOBAL DIGITAL HEALTH FORUM PROSPECTUS

Driving Effective and
Equitable Digital Health
Innovation

DECEMBER 5-7, 2022

Crystal City Gateway Marriot
Arlington, VA
Online globally

WELCOME GDHF 2022



Dear Digital Health Champion,

Thank you for considering supporting the Global Digital Health Forum -- the leading global industry networking and relationship-building opportunity for technology vendors, donors, researchers, government representatives, and implementing organizations working in low- and middle-income countries to advance public health outcomes. The Global Digital Health Network, created in 2009, is a 4000+ person-strong networking forum for members from 117 countries to share information, engage with the broader community, and provide leadership in digital health for global public health.

The Network provides leadership in digital health (mHealth, eHealth, data science, and ICTs) and offers a collaborative gathering space for members to share perspectives, resources, and practical guidance related to implementation across a range of technical areas. Our members support global public health strategies, standards, and practices through use of innovative technologies in limited resource settings.

The Forum's focus is driving effective and equitable digital health, and it contributes to accelerate evidence-based scaling of proven systems with the urgent need to determine how emerging technologies and approaches can dramatically improve health outcomes for all to reduce global health inequity. For the first time ever, The Global Digital Health Forum will be a 3-day hybrid event, with capacity for 3,000 attendees.



We shifted to a hybrid format in response to the changing COVID-19 pandemic. While we look forward to in-person sessions after two years of online-only sessions, the Network will continue to make the Global Digital Health Forum itself work for everyone by maintaining the virtual option.

We will continue our tradition of engaging sessions to connect government stakeholders, digital health technologists, researchers, donors, implementers, and field experts from across the globe. The Forum will feature TED-style talks, panel presentations, hands-on workshops, exhibitions, and poster sessions. This year the Global Digital Health Forum will take place December 5-7, 2022, as a hybrid event. In person sessions will take place at Crystal City Gateway Marriott Hotel & Conference Center: Arlington, Virginia and virtual sessions will take place in in Asia and East Africa Time Zones. The hybrid format will meet the tailored needs of the Forum participants.

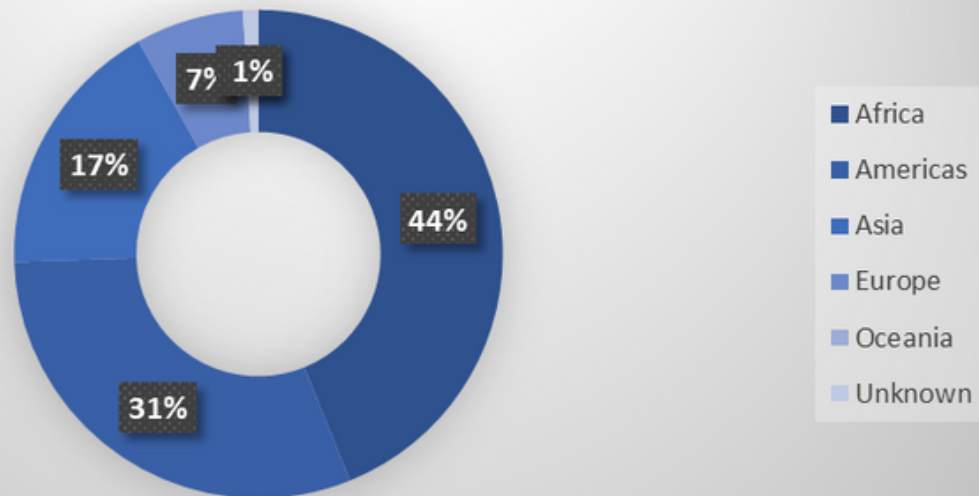
Your support will be a meaningful contribution to the global digital health community's leading gathering, that will foster sharing, listening, learning, and launching new tools, programs, partnerships, and approaches that together will shape the future of digital health. With our new hybrid approach, we are ambitiously creating a truly global experience that facilitates both in-person exchange, as well as equitable access to virtual engagement.

We welcome your partnership in this key industry event.

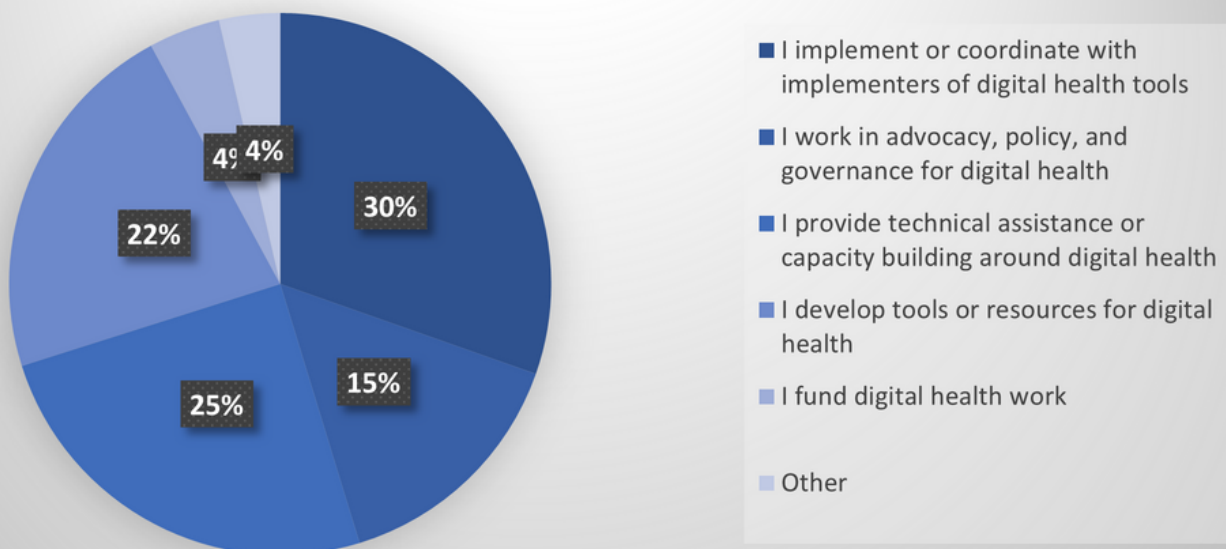
The Global Digital Health Advisory Council
globaldigitalhealthnetwork.org

ATTENDEES

Where Were the GDHF 2021 Attendees ?



Who Attends the Global Digital Health Forum?



TRACK SPONSORSHIP

\$25,000 | 3 available

Pre-event marketing

- Logo inclusion on conference website and emails
- Social media promotion
- Access to GDHF promotional kit
- 1 dedicated email to the GDHF Attendee list

Conference access

- 3 conference passes
- Registration discount code for additional attendees

On-site marketing

- Logo inclusion on conference materials and digital displays
- In-room branding for break-outs in sponsored track
- Promotion on social media channels during the 3-day event

Exhibitor Hall

- Exhibitor booth for 3 days
- 2 exhibitor passes (does not include conference access)

Message delivery

- Plenary panel (35 minutes) in-person and live-streamed, during lunch or other selected time
- 1 interview in our pop-up interview booth to stream to virtual audiences
- 1-2 minute promotional video on digital displays and virtual platform
- Early access to moderator opportunities in sponsored track

Post-event marketing

- Social media promotion
- Plenary panel posted to official GDHF channels

PLENARY SPONSORSHIP

\$20,000 | 3 available

Pre-event marketing

- Logo inclusion on conference website and emails
- Social media promotion
- Access to GDHF promotional kit

Conference access

- 3 conference passes
- Registration discount code for additional attendees

On-site marketing

- Logo inclusion on conference materials and digital displays
- Promotion on social media channels during 3-day event


Exhibitor Hall

- Exhibitor booth for 3 days
- 2 exhibitor passes (does not include conference access)

Message delivery

- Plenary panel (35 minutes) in-person and live-streamed
- 1 interview in our pop-up interview booth to stream to virtual audiences
- 1-2 minute promotional video on digital displays and virtual platform

Post-event marketing

- Social media promotion
 - Plenary panel posted to official GDHF channels
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BREAKOUT SPONSORSHIP

\$12,500 | 6 available

Pre-event marketing

- Logo inclusion on conference website and emails
- Social media promotion
- Access to GDHF promotional kit

Conference access

- Conference passes for 3 panelists and 1 moderator

On-site marketing

- Logo inclusion on conference materials and digital displays
- 1-2 minute promotional video on digital displays and virtual platform
- In-room branding for break-out session
- Promotion on social media channels during 3-day event

Message delivery

- Breakout session (55 minutes, up to 45 attendees)
- 1 interview in our pop-up interview booth to stream to virtual audiences

Post-event marketing

- Social media promotion



NETWORKING SPONSORSHIP

\$15,000 | 2 available (Networking or Appy Hour)

Pre-event marketing

- Logo inclusion on conference website and emails
- Social media promotion
- Access to GDHF promotional kit

Conference access

- 1 conference passes

On-site marketing

- Logo inclusion on conference materials and digital displays
- In-room branding for networking event
- 1-2 minute promotional video on digital displays and virtual platform
- Promotion on social media channels during 3-day event

Message delivery

- 5 minute remarks to open networking session
- 1 interview in our pop-up interview booth to stream to virtual audiences

Post-event marketing

- Social media promotion



COFFEE BREAK

\$5,000 | 2 available


Pre-event marketing

- Logo inclusion on conference website
- Access to GDHF promotional kit

Conference access

- 1 conference pass

On-site marketing

- Logo inclusion on conference materials and digital displays
 - Recognition as Co-Sponsor of 1 Forum refreshment break
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VIRTUAL SPONSORSHIP

\$5k | 10 available

Pre-event marketing

- Logo inclusion on conference website and emails
- Social media promotion
- Access to GDHF promotional kit

Conference access

- 2 virtual conference passes

Message delivery

- Plenary panel (60 minutes) on virtual platform

Online platform marketing

- Logo inclusion on virtual conference materials
- Promotion on social media channels during 3-day event

Post-event marketing

- Social media promotion



EXHIBITOR BOOTH

\$13,000 | 15 available

Pre-event marketing

- Logo inclusion on conference website and emails
- Social media promotion
- Access to GDHF promotional kit

Exhibitor hall

- Exhibitor booth
- 2 conference passes

On-site marketing

- Logo inclusion on conference materials and digital displays
- Promotion on social media channels during 3-day event
- 1-2 minute promotional video on digital displays and virtual platform



INTERPRETATION FUND

As part of their commitment to diversity, equity, and inclusion, the GDHN began offering interpretation for select sessions starting in 2021. Join the Network is making content available through the virtual platform in French and Spanish by making a contribution to the GDHN Interpretation Fund.

Interpretation Fund contributors will be recognized as co-sponsors of interpreted sessions.

SCHOLARSHIP FUND

The GDHN has a long history of offering scholarships to participants traveling to the Forum from lower- and middle-income countries (LMICs), often those representing ministries of health and other local agencies.

The GDHN scholarship fund supports registration, travel, and accommodation for selected individuals. The GDHN has made available funding for 10 scholarships in 2022. Help us meet our goal of doubling the number of scholarships available this year! Scholarship fund contributors will be recognized in the program and on the website.



A LA CARTE SPONSORSHIP

GDHF provides a unique opportunity to showcase their products, services, and leadership to a diverse audience of technology and health experts, policy makers, donors, and implementers. Please contact us directly to discuss the options listed or an idea customized and unique to your organization.

GDHN can work with you to meet your sponsorship objectives, whether it be adding on to existing sponsorship options; creating something new entirely; or offering tiered pricing to accommodate for sponsors from a variety of economies.. To create an a la carte sponsorship or discuss options, contact lauren@globaldigitalhealthnetwork.org by October 15th, 2022.

GDHN Members



BOLD
THINKERS
DRIVING
REAL-WORLD
IMPACT



CENTRAL AMERICAN HEALTH
INFORMATICS NETWORK



GDHN is supported by:

